

HIPPO CMS PRIVACY POLICY

1. Introduction

Hippo takes your privacy very seriously and treats all your personal information with great care. Hippo always acts in accordance with the applicable data protection legislation.

This document describes the types of data about you that Hippo collects as well as the manner in which this data is processed. Hippo therefore recommends that you read this Privacy Statement carefully.

2. Who is Hippo?

This Privacy Policy applies to the processing of personal data by or on behalf of Hippo B.V., a limited liability company registered under the laws of the Netherlands, having its statutory seat in Amsterdam, the Netherlands and its office at (1017WT) Amsterdam at Oosteinde 11, registered with the Dutch Chamber of Commerce under file number 34239916.

3. What information do we process, and for what purposes do we process that information?

In order to improve the Hippo CMS software, we want to know how you use Hippo CMS. This information is collected, stored and processed during your use of Hippo CMS. Please find below an overview of the information we collect.

If your organisation runs Hippo CMS on premise, then the information collection can be turned off globally if that is desired. For documentation on how to do this, please see <http://www.onehippo.org/library/concepts/usage-statistics/usage-statistics.html>

Page URL

This is the URL of the Hippo CMS user interface. This Page URL may contain personal data, if you insert personal data in the Page URL, such as:

"http://www.[yourname].com/cms/"

We capture this data so we can learn how you navigate through Hippo CMS. This allows us to optimise the user interface and make it more user friendly over time.

Referrer URL

The URL of any previous webpage from which a link was followed.

"http://www.[yourname].com/cms/"

We capture this data so we can learn how you navigate through Hippo CMS. This allows us to optimise the user interface and make it more user friendly over time.

Page title

"Hippo CMS 10"

We capture this data so we can learn how you navigate through Hippo CMS. This allows us to optimise the user interface and make it more user friendly over time.

Hippo CMS version number

The version of Hippo CMS you are using.

We capture this information so we know how many of our users are using a certain version of Hippo CMS. We use this to improve our support and quality improvement processes.

Querysting

"?1&path=[path]"

This is the part of the URL after the question mark. We capture this information as part of the URL, so we can understand better what kind of content you are using Hippo CMS for and how you navigate the content perspective. This allows us to further improve the usability of Hippo CMS.

Browser type and version

We record the type and version of the browser used for using Hippo CMS, such as:

"Mozilla/5.0 (Windows NT 6.3; WOW64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/43.0.2357.124 Safari/537.36"

We capture this information so we can improve our support and quality improvement processes.

IP-address

The (alpha)numerical identifier assigned to the device you use to connect to Hippo CMS, such as:

"81.21.138.121"

We use this information to know how many users we have in a certain geography. This helps us improve our support and QA processes. We also use it to be able to see how you navigate through the Hippo CMS user interface.

Timestamp

The time at which you use Hippo CMS.

"2015-06-22T15:19:14.299Z"

Content type

What type of content you are creating, such as "news", or "agenda item"

We capture this information so we can understand better what kind of content you are using Hippo CMS for and how you structure your repository. This allows us to further improve the usability of Hippo CMS.

Events

Details about how you actually use Hippo CMS. For instance we record when and how often you use the channel manager, how many experiments you run, how often you login or logout, etcetera.

This information helps us understand how often features are used – and in what order. This helps us improve the usability of Hippo CMS.

4. Who has access to information about you?

We handle your personal data discreetly and will process the personal data only for our own purposes. We will never sell or give your personal data to third parties, without your explicit consent. We will only transfer your personal data to third parties if that is necessary for us to fulfill our obligations toward you.

We collect automatically generated information for statistical purposes. This information tells us how well our software and websites are functioning. This information may be provided to third parties, but only if this information can not be traced back to you.

We may also provide your data to third parties if we are obliged to do so under national or international laws and regulations.

5. About your rights

Right to information

If you want to know what personal information we have collected about you, you can request Hippo to provide an overview of your personal data by sending an email to legal@onehippo.com. We will provide you with an overview of the information we collect about you within 4 weeks.

Rectification and erasure

If you believe the information we process is incorrect, inaccurate or incomplete, you may ask us to change or remove such information, by sending an email to legal@onehippo.com. We will reply to your request within 4 weeks. If we decide not to honor your request, we will explain our decision to you in our reply.

Right to object

If you want us to remove the information we have about you, you may send an email to legal@onehippo.com. In this email you can state your interest in removing the data. We will reply to your request within 4 weeks. If your request is legitimate, we will remove or anonymize the information. If we decide not to honor your request, we will explain our decision to you in our reply.

6. How do we protect your personal data?

We take all necessary technical and organizational measures to protect your (personal) information against loss or any form of unlawful use. Where possible, your personal data are encrypted and stored on a server that is secured by means of state of the art protection measures. A strictly limited amount of people have access to your personal data.

7. Transfer of personal data to other countries

For many of our business purposes we use cloud based services. Therefore, for technical and organizational reasons, it may be necessary that your personal information is transferred to servers located in the US, or to servers located in other countries outside of the European Economical Area. Since privacy protection regulations in these countries may not be of a sufficient level, we will ensure that your personal information will only be sent to parties and/or countries with an adequate level of personal data protection.

8. Questions

In case you have any questions with regard to this privacy policy, you may send an email to legal@onehippo.com.